

Julie L. Reed

Partner

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"I help my clients acquire, manage and enforce patents and trademarks to align their IP portfolios with their business strategies in order to obtain results—revenues, partnership opportunities, and/or larger market share. With a background combining engineering, law and business, I am an effective advocate with the technical acumen to understand my client's business and technologies."

Julie Reed is a patent attorney focusing on acquiring, managing, and enforcing patents and trademarks in support of clients' business strategies. She has extensive experience in licensing, and also acts as IP counsel for companies without in-house IP attorneys.

With an electrical engineering degree and a chemistry background, Julie has acquired patents for clients in computer and other electrical hardware, software, consumer products, additive manufacturing and 3D printing, materials, and alternative energy technologies. Julie understands the demands between business objectives, IP strategies, and IP law. She has successfully supported clients in various situations to achieve their overall goal, including acquiring and managing a complete IP portfolio through to product launch, and guiding another client with IP strategy during its acquisition.

Julie is the chair of the firm's technology and emerging business department. With attorneys licensed from California to Washington, she leads a multidisciplinary industry team with passion and insight. Julie has presented and written on various IP topics including patents, trademarks, and copyrights. She is recognized as an IAM Top 1000 patent professional.

Julie began her career as a patent agent at Texas Instruments where she learned patent prosecution by working with attorneys at the leading edges of licensing and litigation, including how to write effective patents for both. After becoming a patent attorney and spending several years protecting TI's DLP® technology as the intellectual property strategy manager, she moved on to serve as the first in-house patent counsel at Sharp Labs of America. Prior to joining Miller Nash, Julie worked at Marger Johnson for over fifteen years and served two separate terms as president of the firm.

Education

J.D., Southern Methodist University, 1995

M.B.A., University of Dallas, 1994

B.S.E.E., Washington State University, 1988

Bar Admissions

Washington, 2001
Texas, 1995
U.S. Patent and Trademark Office, 1992

Professional Activities

- Oregon Entrepreneurs Network
  - Sponsorship Committee, Member
- Technology Association of Oregon, Member
- Licensing Executives Society, Member
- American Intellectual Property Law Association
  - Patent Law Committee, Member
  - Women in IP Law Committee, Member
- Association of University Technology Managers
  - Western Region Meeting Planning Committee, Member
- Washington Women Lawyers, Member
- Washington State Bar Association, Member
- American Bar Association, Member
- Texas State Bar Association, Member

Representative Experience

2D-3D Printing/Additive Manufacturing

- Building and managing a portfolio on additive deposition systems using robotic deposition heads to build parts for larger systems.
- Building and managing a portfolio of additive manufacturing using filament extension atomizers.
- Contributing to a large existing portfolio on inkjet controllers and waveforms.

Machine Learning

- Patent application on ML system for detecting hardware types (pending).
- Patent application on ML System for quality control of printing systems (pending).
- Patent application on using ML to monitor and control issues in user responses.
- Mulitple patent applications on using ML to test and validate hardware components.

Alternative Energy/Environmental

- Building a portfolio for printed/extruded battery technologies.
- Building a portfolio on direct air capture and other carbon dioxide reduction systems.
- Acting as patent and trademark counsel for small company in solar-powered electronics and systems, acquired several patents and trademarks related to portable solar.

Cannabis/Hemp/Agricultural

- Acting as patent and trademark counsel for company that provides various coir-based products, acquired several patents and trademarks related to coir-based products.
- Maneuvered the current regulatory environment to successfully acquire trademarks for hemp seed producer.
- Filed several patent applications for hemp seed producer on breeding using DNA of hemp strains.

Consumer Products

- Acting as patent and trademark counsel for a company selling consumer health care products, acquired patents and trademarks for their products.
- Acting as patent and trademark counsel for a company selling products in comfort care.

Electronics

- Filed, prosecuted, and acquired many patents on electrical circuitry in the video processing, printing, lighting, memory, and test equipment areas, among many others.

- Represented company having a motherboard architecture that expands and increases the speed of memory access, supporting the client from initial patent filings through the company's acquisition.

Materials

- Building and coordinating a portfolio of adhesives.
- Building and coordinating a portfolio of particle material formulations.
- Managing strategy and building portfolio for polymer based materials.

Software

- Acquiring patents for IoT company.
- Managed and prosecuted portfolio of virus and malicious communications monitoring system software for overseas company.
- Acquire patents for enterprise-tier database software for large company.

Publications

- "First Machine Learning Patent Ruling: Invalid or Just Obvious?," Miller Nash, *IP & Technology Law Trends* (May 2025)
- "Generative AI – Competitive Tool or a Tool of Your Own Demise?," Miller Nash, *IP & Technology Law Trends* (June 2023)
- "Machine Learning Is Not Your Copilot: AI System Accused of Violating Open Source Copyright Licenses," Miller Nash, *IP & Technology Law Trends* (Jan. 2023)
- "CAFC Confirms That Artificial Intelligence Cannot Be an Inventor," Miller Nash, *IP & Technology Law Trends* (Aug. 2022)
- "New Program May Provide Patent Relief for Software," Miller Nash, *IP & Technology Law Trends* (Jan. 2022)
- "Federal Judge Rules That AI Is Not a 'Person' and Cannot Be an Inventor in the U.S.," Miller Nash, *IP & Technology Law Trends* (Sept. 2021)
- "The Doctrine of Equivalents Rises from the Grave," American Bar Association, Section of Litigation Spring 2021 Volume 31, Issue 2 (June 2021)
- "USPTO Addresses Gender Inequality in the Patent Bar," Miller Nash Graham & Dunn, *IP Law Trends* (Mar. 2021)
- "It's Time To Fix The Patent System's Gender Problem," *Law360*, co-author (Mar. 2021)
- "Despite Discouraging Reports in Q2, Many Lawyers Secured New Business in Q3," *JD Supra*, quoted (Sept. 2020)
- "Stop Price Gouging Using Trademark Law? 3M Says Yes and Court Agrees," Miller Nash Graham & Dunn, *IP Law Trends* (May 2020)
- "Consider the Intellectual Property Aspects of Technology Transfers in the Higher Ed World," *Campus Legal Advisor*, coauthor (May 2019)
- "Intellectual Property Considerations When Making Things Public," Oregon Entrepreneurs Network, *OEN News* (Mar. 2019)
- "Patent Office to Software Developers," *Vancouver Business Journal* (Mar. 2019)
- "Before You Put That New Idea Out There . . ." *Vancouver Business Journal* (Nov. 2018)
- "How Will a Recent Supreme Court Patent Ruling Affect Your Entrepreneurial Business?" *Oregon Entrepreneurs Network E-Newsletter* (Aug. 2007)
- "State's Entrepreneurial Spirit Alive and Well," *Portland Business Journal* (Dec. 2006)
- "The Oregon Tale," *Entrepreneur* (Dec. 2006)
- "The Best Choice for Attorney is Someone Who is a Partner," *Portland Business Journal* (Oct. 2006)
- "Strong IP Portfolio Adds to Appeal of Buyout Targets," *Portland Business Journal* (Jan. 2006)
- "The Risks and Rewards of Amassing a Patent Portfolio," Oregon Entrepreneurs Forum, *Online Resource Library* (Fall/Winter 2005)

- "Legal Fees Out of Hand? Go 'in-house'," *Vancouver Business Journal* (Nov. 2005)
- "Roundtable on Collaborating for Excellence features Julie Reed, MJM attorney," *Oregon Business* (Oct. 2005)
- "Companies' New Mission: Squeeze Revenue From IP," *Portland Business Journal* (Apr. 2005)

Presentations

- "Protecting Computer-Related Innovation for Early-Stage Technology Startups," 2026 TiE Entrepreneur Institute (June 2026)
- "Navigating the IP landscape for AI/ML," University of Washington, Fundamentals of Startups Lecture Series (Apr. 2025)
- Guest Lecturer on AI Law on Patents, University of Washington School of Law, (Mar. 2024)
- "Navigating the AI Revolution: Transforming Franchise Businesses for the Future," International Franchise Association, moderator (Feb. 2024)
- "The Collision of AI and IP," Oregon State Bar, Technology Section, CLE presentation (Nov. 2023)
- "Lessons from the Trenches: How Language in Agreements May Have Unintended Consequences on the Ability to Recover Value," AUTM, Western Region Meeting (Nov. 2022)
- "IP Considerations for the Cannabis Industry," Winnebago County Bar, Virtual CLE (June 2022)
- "IP Strategy," TiE Seattle, 2023 TiE Entrepreneur Institute—Module 2 (June 2023)
- "Celebrating Women in Tech: Women Inventors," Miller Nash, *IP & Technology Law Trends* (Mar. 2023)
- "Celebrating Women in Tech: A Tribute to Katherine Johnson," Miller Nash, *IP & Technology Law Trends* (Mar. 2023)
- "Lessons from the Trenches: How Language in Agreements May Have Unintended Consequences on the Ability to Recover Value," AUTM, Western Region Meeting (Nov. 2022)
- "IP Considerations for the Cannabis Industry," Winnebago County Bar, Virtual CLE (June 2022)
- "IP Strategy," TiE Seattle, 2022 TiE Entrepreneur Institute—Module 2 (June 2022)
- "Top 5 Tricky License Agreements," The Association of University Technology Managers, 2021 Western Region Meeting (Oct. 2021)
- "IP Considerations for the Cannabis Industry," Oregon State Bar, Intellectual Property Section, webinar CLE (Sep. 2020)
- "Protecting Your Intellectual Property: Legal Dos, Don'ts, and Tips," Miller Nash Graham & Dunn, Breakfast Roundtable Series (Oct. 2019)
- "Copyright Law and the Internet," Multnomah Bar Association, CLE presentation (June 2019)
- "OEN PubTalk: Ask The Attorney," Oregon Entrepreneurs Network (Mar. 2019)
- "Alternatives to Traditional Practice of Law," Washington Women Lawyers—Clark County/St. Helens Chapter, Motivation to Make Things Better For You and Those Around You CLE Series (Mar. 2019)
- "Intellectual Property," Greater Vancouver Chamber of Commerce, Small Business Class (Sep. 2018)
- "Intellectual Property," Washington State University—Vancouver, Senior Symposium (Aug. 2018)

Recognition & Honors

- Selected for inclusion in *IAM Patent 1000—The World's Leading Patent Professionals*, 2017-current
- Recognized as a "Patent Star" by *Managing IP*'s IP Stars, 2021-present
- Recognized as a "Notable Practitioner" by *Chambers USA* in Intellectual Property, 2021
- Selected for inclusion in *The Best Lawyers in America®* (Vancouver, WA)
  - Technology Law, 2024-present
  - Trademark Law, 2024-2025

Personal Activities

Julie and her partner enjoy exploring small towns around the Pacific Northwest, including around the base of Mount Rainier, along the Columbia River and the Oregon and Washington coasts.