



Alison D. Roth

Associate

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“The best products begin with function rather than design or details. I apply the same approach to legal problems by focusing first on each client’s unique goals and then structuring a tailored solution around those goals to produce a refined and thorough result.”

Alison Roth assists businesses and individuals with drafting and negotiating a variety of complex commercial agreements, including supply and distribution agreements, intellectual property licenses, purchase agreements, and stock option and profits interest plans and awards. She also has experience protecting and managing client trademark portfolios and advises on trademark marketing and use. Alison enjoys working with start-up businesses as they begin to turn their vision into reality.

During law school, Alison served as a legal extern for Vestas American Wind Technology where she conducted extensive legal research on U.S. data privacy laws and presented comparison analysis with the E.U. General Data Protection Regulation. She also prepared amendments and comments to wind turbine sales agreements and assisted with negotiations of nondisclosure agreements. Alison participated in Lewis & Clark Law School’s Small Business Legal Clinic where she gained experience drafting business contracts and advised on entity selection and formation for start-up businesses.

Professional Activities

- Association for Corporate Growth Portland, Member, 2024-present
- Oregon State Bar, Member
- Oregon Women Lawyers, Member
- International Trademark Association
 - Indigenous Rights Subcommittee, Member, 2022-2023

Civic Activities

- Lewis & Clark Small Business Legal Clinic, pro bono attorney

Education

J.D., Lewis & Clark Law School, *magna cum laude*, 2019

- Executive Editor, *Environmental Law Review*
- Cornelius Honors Society

B.S., Boston College, environmental geosciences, 2014

Bar Admissions

Oregon, 2019
Washington, 2024

Representative Experience

Private Security Offerings

- Represented an environmental technology company in a seven-figure Series Seed funding round and subsequent note offerings. Our work included preparation of all documents, term sheets, sale agreements, shareholder agreements, and data rooms for due diligence. These financing events were unique because they involved a number of overseas parties which required additional regulatory analysis to ensure compliance.

Mergers & Acquisitions

- Advised an ecommerce company in the acquisition of a majority interest in another ecommerce business with a strong influencer-driven brand. This high-value, fast-paced transaction was closed in under three weeks, despite a level of complexity typically requiring several months. The integration will allow our client to streamline online consumer purchasing using proprietary technology.
- Represented a workplace furniture and interior design firm in its seven-figure acquisition of an office furniture distributor. The deal enabled the client's strategic expansion into Southern California and was completed under a tight timeline with extensive negotiation.
- Represented a leading building information modelling service provider in a sell-side acquisition that involved very complex accounting issues due to the unconventional and technical nature of the asset. The buyer was a private equity-backed organization whose interests in our client required expedited due diligence, negotiations, and closing.

Personal Activities

Outside the office, Alison enjoys skiing and paddling in the mountains and rivers of the Pacific Northwest. She also loves experiencing new places and cultures and working on foreign language skills. As a result of being raised in Nashville, Alison is always seeking out live music in and around Portland.