







# Eva Novick

## Special Counsel

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 @millernashllp

**“I provide practical advice to help clients wade through a myriad of changing privacy laws and make sound business decisions. I encourage clients to take a proactive approach regarding privacy and security to minimize risk, enable business continuity, and foster increased brand trust.”**

Eva Novick is a Certified Information Privacy Professional (CIPP/US, CIPP/E, CIPM) and a member of the firm’s Data Security & Privacy team. Eva advises clients, both business and individual, on complying with U.S. and international data privacy laws, and remediating and responding to data security incidents. Eva has extensive knowledge and experience in matters of data security and privacy, including enforcing consumer protection laws against particular industries. She works closely with clients on compliance with state and federal privacy laws, including California Consumer Privacy Act, as amended (CCPA/CPRA), and international laws, including the General Data Protection Regulation (GDPR).

Prior to private practice, Eva dedicated nearly two decades of her career to the Oregon Department of Justice (DOJ). During this time, she was able to gain a substantial amount of skill and expertise regarding matters of data security and privacy and consumer protection. During her time with the Oregon DOJ, Eva led settlement negotiations in Oregon-specific and multistate actions and resolved over 400 investigations, which resulted in distributing over \$1 billion in restitution.

### Professional Activities

- Certified Information Privacy Manager (CIPM), 2022
- Certified Information Privacy Professional (CIPP/E), 2022
- Certified Information Privacy Professional (CIPP/US), 2020
- Oregon State Bar, Technology Law Section, Executive Committee Member
- Oregon Women Lawyers, Member

### Civic Activities

- Tumwater Middle School Parent Teacher Organization, Secretary

### Education

J.D., University of North Carolina School of Law, 2004

B.A., Brandeis University, 1999

### Bar Admissions

Washington, 2022  
North Carolina, 2021  
Oregon, 2004

### Court Admissions

U.S. District Court in Oregon

- Cedar Mill Elementary School Parent Teacher Club, Secretary

## Representative Experience

### Prior to Joining Miller Nash LLP

Advise clients on a range of privacy and data security matters and provide the following services, among others:

- Drafting privacy notices and website terms of use.
- Drafting incident response plans. Assisting clients with security incident and data breach response.
- Drafting data processing agreements and advising on data transfer mechanisms, such as Standard Contractual Clauses.
- Auditing privacy and cybersecurity compliance.
- Advising clients on compliance with state and federal privacy laws.

## Publications

- “The FTC Is INFORMing Businesses That It Plans to Enforce This E-commerce Act,” Miller Nash, *IP & Technology Law Trends* (June 2023)
- “This Is Not a Test: The Significant Impacts of the Ireland Data Protection Commission’s Meta Decision,” Miller Nash, *IP & Technology Law Trends* (Jun. 2023)
- “My Health My Data: Washington’s Limited but Comprehensive Privacy Law,” Miller Nash, *IP & Technology Law Trends* (May 2023)

## Presentations

- “Cyber Security: Are You Secure? Three Tools to Protect Your Business,” Washington Hospitality Association (Mar. 2023)
- “Privacy and Data in the West: Implementation and Risks of Non-Compliance of Privacy and Data Protection Law in the US, UK, and EU,” Oregon State Bar CLE (Mar. 2023)
- “Privacy and Data Protection Law: Things Every Lawyer Should Know,” Multnomah Bar Association CLE (June 2023)
- “Hot Topics in Privacy and Cybersecurity Law,” Executive Vendor Summit (Mar. 2022)
- “Privacy 101,” Foster Garvey PC (Mar. 2022)
- “Social Media Privacy Status: It’s Complicated,” Oregon State Bar CLE, Emerging Technologies – Charting the Future Course of the Law (Oct. 2018)
- “Oregon’s Data Breach and Data Security Laws,” Oregon Department of Justice CLE (May 2018)
- “Data Breaches, Data Security and Privacy: Legal Compliance in Oregon,” Marquam IT (MTX) (Sept. 2018)

## Personal Activities

Although a huge fan of North Carolina summers, Eva spends most of the year huddled under a waterproof blanket to cheer at girls’ soccer games. She also enjoys reading novels and traveling.