



## Sean Cochran

Financial Analytics

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Sean Cochran assists attorneys with developing pricing strategies for clients by implementing client-focused and profitable pricing options and laying the foundation for a value-based pricing framework. He utilizes his strong information technology background to build and automate reporting solutions to provide clients and attorneys with key data to maximize the value delivered to the client. Sean also works with attorneys of the firm to provide creative pricing options and Alternative Fee Arrangements when responding to client proposals and RFPs. Sean supports firm partners throughout the RFP and client proposal process in articulating the value proposition with respect to price and value.

Sean has over 14 years of experience in the legal industry and uses a datafocused approach to pricing, profitability, and matter management.

## **Personal Activities**

When not at work, you can find Sean on the golf course or the hiking trail, at a Blazers game, or spending time with his wife Corina, their wonderful daughter and her huge Bernese Mountain Dog named SharkFin.

## **Education**

**Director of Pricing &** 

B.A., Portland State University, English language and literature, 2012