



Leila J. Javanshir

Associate

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“I aim for a holistic approach to compliance, security, and privacy as a way to efficiently protect clients amidst the rising risk of data breaches and vulnerabilities. With an eye on our digital age, I am a passionate speaker and writer on the cross-sections between data protection, privacy, and intellectual property.”

Leila Javanshir is a certified information privacy professional (CIPP-US) and a member of the firm’s business practice. Leila began her career with the firm as a summer associate in 2017 and assists with matters involving privacy, data security, intellectual property, vendor contracting, and federal and state regulatory compliance. A significant part of Leila’s practice includes providing privacy compliance advice and drafting consumer-facing privacy policies and terms that comply with applicable privacy and data protection frameworks.

Leila has extensive knowledge and experience with the California Consumer Privacy Act (CCPA) and the Telephone Consumer Protection Act (TCPA) and has assisted numerous clients with compliance. Leila also guides many of her clients through data security incidents to ensure their compliance with state notification laws.

Leila also works closely with the firm’s intellectual property team handling trademark and copyright matters. She advises a wide range of clients at all stages of the trademark protection process and regularly prepares trademark clearance search reports, responses to USPTO office actions, coexistence agreements, and cease and desist letters on behalf of our clients. She also assists clients in dealing with oppositions and responding to demand letters.

As a law student, Leila volunteered as a legal advocate with the University of Washington’s Immigrant Families Advocacy Project, where she assisted in obtaining U visas for her clients.

Prior to law school, Leila worked as a patent paralegal at an international law firm and served as a paralegal and investigator assistant with the King County Department of Public Defense.

Education

J.D., Seattle University
School of Law, magna cum
laude, 2019

- Symposium Chair,
*Seattle University Law
Review*

University of Washington,
Paralegal Certification
Program, 2012

B.A., Western Washington
University, sociology, 2010

Bar Admissions

Washington, 2019

Professional Activities

- King County Bar Association, member
- Washington State Bar Association, member

Representative Experience

Privacy & Data Security

- Routinely counsel a variety of clients on proposed marketing initiatives, including TCPA-compliant text messaging campaigns.
- Regularly counsel clients through data security incidents, including minimizing legal risk, identifying notification and disclosure obligations, and providing notice to affected individuals, regulators, and others where applicable.
- Counsel clients regarding the CCPA, including assistance with internal and external compliance and vendor management.
- Regularly draft and negotiate vendor agreements for financial institutions, which include complex issues regarding non-public personal information, data transfer, and PCI DSS.
- Counseled national health services nonprofit on proper data collection and use practices to ensure compliance with all applicable laws, including GDPR, TCPA, and HIPAA.
- Advised professional sports team on the implementation of internal and external policies related to the TCPA, CCPA, GDPR, CAN-SPAM, and data collection and use practices.

Intellectual Property

- Assist a wide variety of clients in obtaining and enforcing intellectual property protection by preparing trademark search reports, responding to USPTO office actions, and drafting and responding to cease and desist letters.
- Advised world-renowned art studio on copyright issues, including art “publication,” documenting works made for hire, and protecting unrealized work.

Publications

- “Virginia Becomes the Second State to Adopt a Comprehensive Privacy Law,” Miller Nash Graham & Dunn, *IP Law Trends* (Mar. 2021)
- “Text Message Marketing Can Cost You Millions,” Miller Nash Graham & Dunn, *IP Law Trends*, coauthor (Feb. 2021)
- “Washington - Data Protection in the Financial Sector,” OneTrust DataGuidance, coauthor (Jan. 2021)
- “Know how to balance student privacy, health in pandemic,” *Campus Legal Advisor*, coauthor (December 2020)
- “California Is at It Again: The California Privacy Rights Act Makes November Ballot,” Miller Nash Graham & Dunn, *IP Law Trends*, coauthor (July 2020)
- “Electronic Signatures in Washington: New State Law Should Prompt Employer Best Practices Review,” Miller Nash Graham & Dunn, *Employment Law & Labor Relations News You Can Use* (June 2020)
- “Managing Data Security and Privacy Issues with Remote Learning Technology,” Miller Nash Graham & Dunn, *K-12 Education: News You Can Use*, coauthor (Apr. 2020)
- “CCPA Enforcement Will Not Be Delayed Due to COVID-19: Is Your Business in Compliance?” Miller Nash Graham & Dunn, *IP Law Trends*, coauthor (Apr. 2020)
- “Protecting Your Business’s Data, and Cyber Insurance, Is More Important Than Ever ,” Miller Nash Graham & Dunn, *The Northwest Policyholder*, coauthor (Apr. 2020)
- “Companies Must Evaluate and Respond to Data Security and Privacy Issues Raised by COVID-19,” Miller Nash Graham & Dunn, *IP Law Trends*, coauthor (Mar. 2020)

- “Northwest Data Breach Laws Are Changing—Is Your Cyber Insurance Keeping Up?,” Miller Nash Graham & Dunn, *The Northwest Policyholder*, coauthor (Feb. 2020)
- “The Supreme Court Speaks Unanimously: The USPTO Cannot Recover Legal Fees for Losing,” Miller Nash Graham & Dunn, *IP Law Trends* (Dec. 2019)
- “When Can a Domain Name Be a Trademark? Supreme Court Will Decide,” Miller Nash Graham & Dunn, *IP Law Trends* (Nov. 2019)
- *Even President Obama Makes Mistakes: Why Expansion of the Cascade–Siskiyou National Monument Was Improper*, 42 Seattle U. L. Rev. 1509 (2019)
- “California Enacts New Privacy Law: How Will It Impact You?” Miller Nash Graham & Dunn, *IP Law Trends* (July 2018)

Presentations

- “Data Privacy in 2021,” Technology Association of Oregon, moderator (Jan. 2021)
- “What IP Lawyers Need To Know About Data Privacy,” King County Bar Association Intellectual Property Section, section meeting (Dec. 2020)
- “Data Security and Privacy: Managing Risks of Remote Work,” Oregon Bioscience Association, Bio, Business and Good Beans webinar series (June 2020)